

2019-2020 District Goals



District: District 14 D
Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 20% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal

E-books will be promoted as useful resources as well as club officer training modules. Training seminars will be offered twice during the fiscal year.

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 75% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training.

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal

Region and Zone Chairperson training will be provided at the Cabinet Picnic, Cabinet Meeting and District Convention.

LEARNING FOR EVERY LION

Lions Leadership Institutes

During the 2019-2020 fiscal year, the district will identify 10 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area.

Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	20
2nd Quarter	15
3rd Quarter	15
4th Quarter	15

By the end of the 4th quarter, the district will add a total of 65 new members.

Action Items:

My district will organize at least 2 membership growth events.

My district will use and promote membership resources to achieve our goal. Just Ask Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant

NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	0	0
2nd Quarter	1	20
3rd Quarter	0	0
4th Quarter	1	20

By the end of the 4th quarter, the district will start 2 new clubs.

With a minimum of 40 charter members.

Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs

My district will start Specialty Club(s).

Medical field workers; community business leaders

My district will use and promote membership resources to achieve our goal. Membership Development Grant, New Club Development Guide and Just Ask Guide).

MEMBER RETENTION

	Drops
1st Quarter	15
2nd Quarter	20
3rd Quarter	10
4th Quarter	15

By the end of the 4th quarter, the district's membership drops will not exceed 60 members.

Action Items:

My district will use the Club Quality Initiative to support member retention

NET GROWTH GOAL

65	+	40	-	60	=	45
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 15000 people.

Action Items:

Of the total number of people served in my district, 7000 people will be youth (under 18 years old).

I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 100 service activities.

Action Items:

I will educate clubs in my district about our global causes

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 60% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. (Service Activity Reporting, Service Reporting Guide, and Why Service Reporting Matters).

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 45% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

Action Items:

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$15,000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise US\$ 15,000.00 to support Campaign 100: LCIF Empowering Service.

ADVOCATE

In the 2019-2020 fiscal year, 75% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us. For ALL grants awarded to my district, we will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding.